

Media Release

**IHG accelerates growth in Hokkaido as iconic
The Windsor Hotel TOYA Resort & Spa
joins Vignette Collection**



High res photos available for download [here](#)

27 November 2024 – Tokyo, Japan: IHG Hotels & Resorts (IHG), one of the world’s leading hotel companies, is proud to announce the signing of the iconic The Windsor Hotel TOYA Resort & Spa to its Vignette Collection brand – the second property in Japan for IHG’s newest luxury & lifestyle brand and first collection brand.

This strategic partnership with The Windsor Hotels International Co., Ltd., signals IHG’s entry into the renowned Lake Toya region of Hokkaido, the country’s second largest island – a prime destination for domestic and international travellers.

A traditional and prestigious landmark, the picturesque 386-key property – owned by the Meiji Shipping Group – will join as **“The Windsor Hotel TOYA, Vignette Collection”** in the coming months.

IHG’s Vignette Collection brand, known for its distinctive hotels that celebrate local culture and offer unique experiences, aligns perfectly with the property’s legacy and commitment to providing exceptional hospitality. Guests will enjoy its stunning location overlooking Lake Toya

and range of world-class facilities, while appreciating its rich and storied history that dates back to 1993 and includes hosting the 34th G8 Summit.

Abhijay Sandilya, CEO, IHG ANA Hotels Group Japan, and Managing Director, IHG Hotels & Resorts Japan & Micronesia, said: "We are delighted to welcome The Windsor Hotel TOYA Resort & Spa to the IHG estate. This strengthens our presence in Hokkaido and further enhances the reputation of Vignette Collection, which features a set of proudly independent hotels with distinct outlooks and unique stories to tell that embody luxury in a different way. We are confident that the Windsor Hotel TOYA, Vignette Collection will deliver an even stronger performance and attract new guests through IHG's powerful global enterprise systems, including our loyalty programme, IHG One Rewards.

"The conversion of The Windsor Hotel TOYA Resort & Spa is part of IHG's ongoing strategy to expand our portfolio of Luxury & Lifestyle hotels in key markets around the world. The Windsor Hotel TOYA, Vignette Collection will be the fifth IHG hotel in Hokkaido after three ANA Crowne Plaza properties in Sapporo, Kushiro and Chitose, and one ANA Holiday Inn hotel in Susukino. We're also opening the first internationally branded luxury hotel in Sapporo, InterContinental Sapporo, in 2025. By partnering with highly respected owners, we continue to offer guests a diverse range of exceptional experiences in this wonderful country."

The island of Hokkaido is an idyllic location renowned for its scenic beauty, hot springs and nature-focused activities such as fishing, hiking, and camping. Enjoying a unique mountaintop vantage point, The Windsor Hotel TOYA, Vignette Collection will be the only hotel to offer guests views of the Pacific Ocean and Lake Toya – a volcanic caldera lake located within Shikotsu-Toya National Park.

Featuring eight conference and meeting rooms, nine food and beverage outlets, three retail concessions, a wedding chapel, and health and recreation facilities comprising a gymnasium, salon and hot spring bath, the hotel will attract a diverse range of visitors, including leisure guests, business travellers, and MICE (Meetings, Incentives, Conferences, and Exhibitions) groups. IHG's global reach and IHG One Rewards loyalty programme will further enhance its appeal in domestic and international markets.

There are 13 Vignette Collection hotels (2,452 rooms) open around the world and 34 properties in the brand's pipeline. The Windsor Hotel TOYA, Vignette Collection, will be IHG's

second Vignette Collection in Japan joining RIHGA Royal Hotel Osaka which is already in IHG's system.

Vignette Collection offers guests an inspiring new choice. A family of one-off hotels where visitors can indulge a growing passion for stays that are authentic, experiential and considerate. They share a commitment to a succinct set of standards that discerning guests seek out and love. Weaving responsibility, community and locality together, the collection exists to make a positive impact in every way.

About The Windsor Hotels International Co., Ltd.

The Windsor Hotels International Ltd. is owned by Meikai Group Ltd. At the resort, guests can enjoy a heart-filling and inspiring time in the embrace of nature as far as the eye can see, overlooking Toya.

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About IHG Hotels & Resorts

[IHG Hotels & Resorts](#) [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 19 hotel brands and [IHG One Rewards](#), one of the world's largest hotel loyalty programmes, IHG has more than 6,500 open hotels in over 100 countries, and a development pipeline of over 2,200 properties.

- **Luxury & Lifestyle:** [Six Senses](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Vignette Collection](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- **Premium:** [voco hotels](#), [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#)
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